

February 24, 2016

Advanced Technology Park (ATP) is home to companies such as EMC Israel, Oracle Israel, Deutsche Telekom, and IBM.



Cyber Security in Israel

Industry Trends - 2016:

According to a report by Deloitte with trends for 2016, when it comes to Cyber Security, companies will be “more on the offense and not on the defense”. **Predictive technology puts the defender ahead of the attacker, since it predicts and prevents attacks.** “It is more about using analytics and cognitive computing and machine learning approaches to figure out ways to predict not only where companies are vulnerable, but also how different known vulnerabilities might morph into new vulnerabilities”.

Cyber Security in the Negev: an Oasis in the Desert

The Beer Sheva Ecosystem:

Beer Sheva has a very unique and rich ecosystem for the development of cyber security technologies. It includes the **Ben Gurion University (BGU)** - one of the top Israeli research institutes in the field -, the **Israel Defense Forces (IDF)** - which is moving its headquarters from Tel Aviv to Beer Sheva and surrounding areas -, Israel’s **CERT**, the **Jerusalem Venture Partners (JVP) Cyber Labs** incubator, and an increasing number of **multinational companies with offices at the Advanced Technology Park (ATP)**.

CyberSpark Industry Initiative:

CyberSpark is an initiative that involves the BGU, the private industry, and the government. This initiative was founded by EMC2-RSA, JVP, Lockheed Martin, and the BGU. Its goal is to promote Beer Sheva cyber hub and help it become not only the cyber capital of Israel, but also the best cyber security cluster in the world.

Ben Gurion University – Advanced Technology Park - [Virtual Tour](#) (link to video)

For more information, please visit: [CyberSpark](#)

Conferences:

Israeli Cyber Security Showcase 2016

Feb 29 – Mar 03, 2016

San Francisco, CA, USA



CyberTech 2017

The most significant conference and exhibition of cyber technologies outside of the US

Jan 31 – Feb 01, 2017

Tel Aviv, Israel

